



# FOODLY

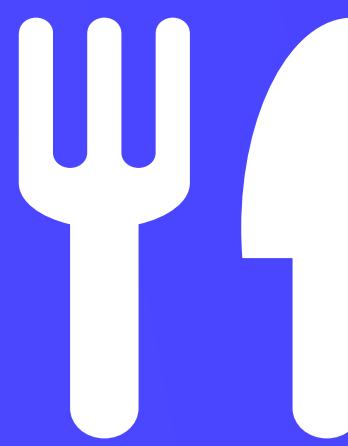
Gastronomic Marketplace for Travelers

Connecting Tourists, Restaurants, and Guides  
for Comfortable Traveling and Dining Experience

Presented by  
Lorena Babunashvili



# The Problem of Disconnection



## Lost Clients

Restaurants lose tourists due to poor communication.



## Touristic Traps

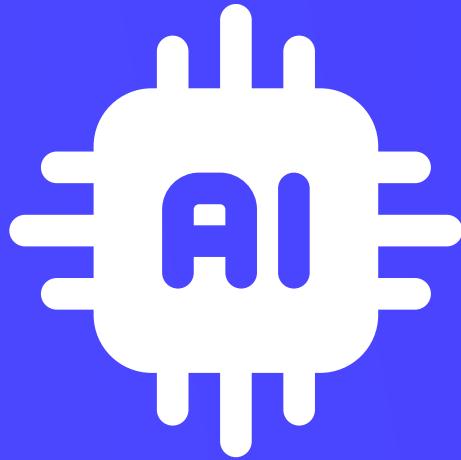
Travelers cannot find authentic spots fall into overpriced traps.



## Disorganized Guides

Local guides have good knowledge but no organized way to make money.

# The FOODLY Ecosystem



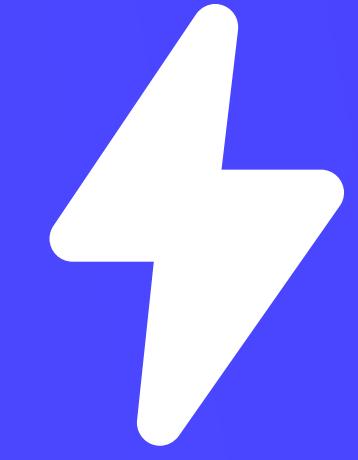
## AI Integration

The perfect spot based on travelers mood.



## Curated Routes

Organized routes by professional guides.



## Flash Offers

Discount notifications to nearby tourists.

# Massive Global Potential

**7M**

**400M**

**\$1.8T**

Launch in Georgia  
(Testing Lab)

Target Market  
(Europe & UAE)

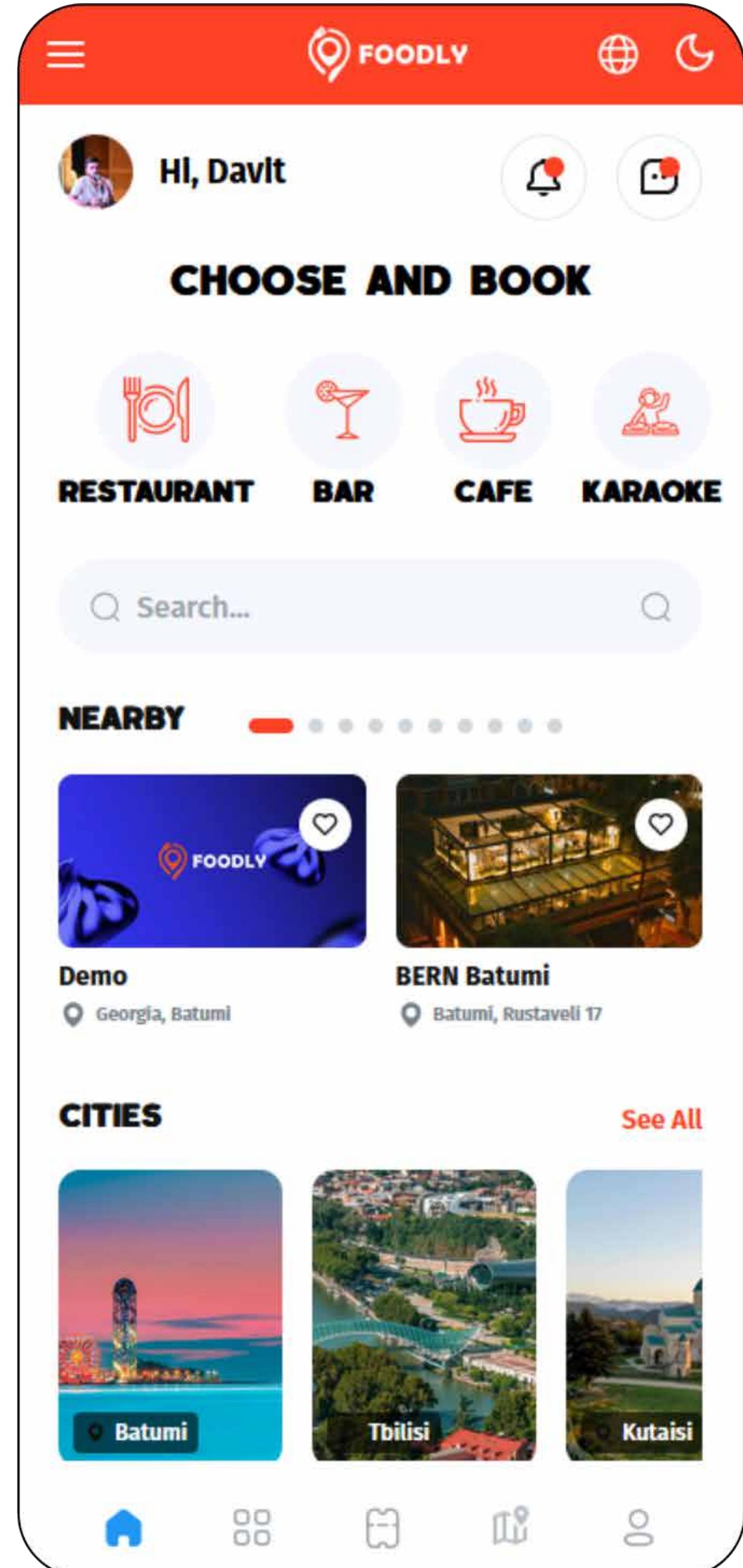
Global Gastronomy  
Industry

# Why Now?

**Gen Z & AI:** The new generation of travelers makes no decision without apps.

**Modernization:** Post-pandemic made restaurants hungry for digital tools.

**Global Demand:** The problem is global.



# Proven Traction

200+

In-depth Interviews

4 Cities

Pilot Tests  
(Batumi, Kutaisi, Budapest, Dubai)



Silk Hospitality  
Nomination

Exclusive access to 40+ top-tier restaurants  
as guaranteed partners.

# Revenue Streams



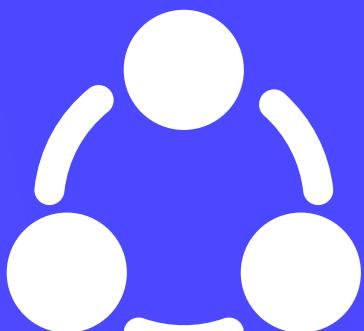
Transaction Fees

10%



SaaS Subscription

B2B Model



Guide Profit Sharing

Revenue Split

# Execution Roadmap



# Competitive Edge

Feature	FOODLY	TripAdvisor	OpenTable
Booking Service	✓	✗	✓
AI Mood Analysis	✓	✗	✗
Flash Offers	✓	✓	✓
Curated Routes	✓	✗	✗

# The Team



**Davit  
Gakhokia**

CEO / Co-Founder  
Software Engineer



**Lorena  
Babunashvili**

Strategic Lead



**Nika Rusia**

CFO/ Co-Founder  
Auditor



**Giorgi Beria**

Software Engineer



**\$70 000**

**45%**

Product Development

**30%**

Operations

**25%**

Marketing



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