



Gastronomic Marketplace for Travelers

**Connecting Tourists, Restaurants, and Guides
for Comfortable Traveling and Dining Experience**

Presented by
Lorena Babunashvili



The Problem of Disconnection



Lost Clients

Restaurants lose tourists due to poor communication.



Touristic Traps

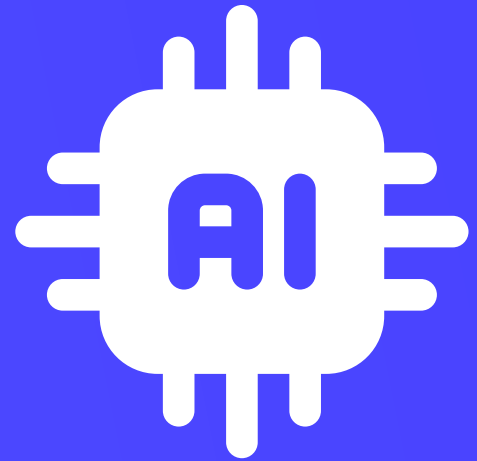
Travelers cannot find authentic spots
fall into overpriced traps.



Disorganized Guides

Local guides have good knowledge but no organized way to make money.

The FOODLY Ecosystem



AI Integration

The perfect spot based on travelers mood.



Curated Routes

Organized routes by professional guides.



Flash Offers

Discount notifications to nearby tourists.

Massive Global Potential

7M

Launch in Georgia
(Testing Lab)

400M

Target Market
(Europe & UAE)

\$1.8T

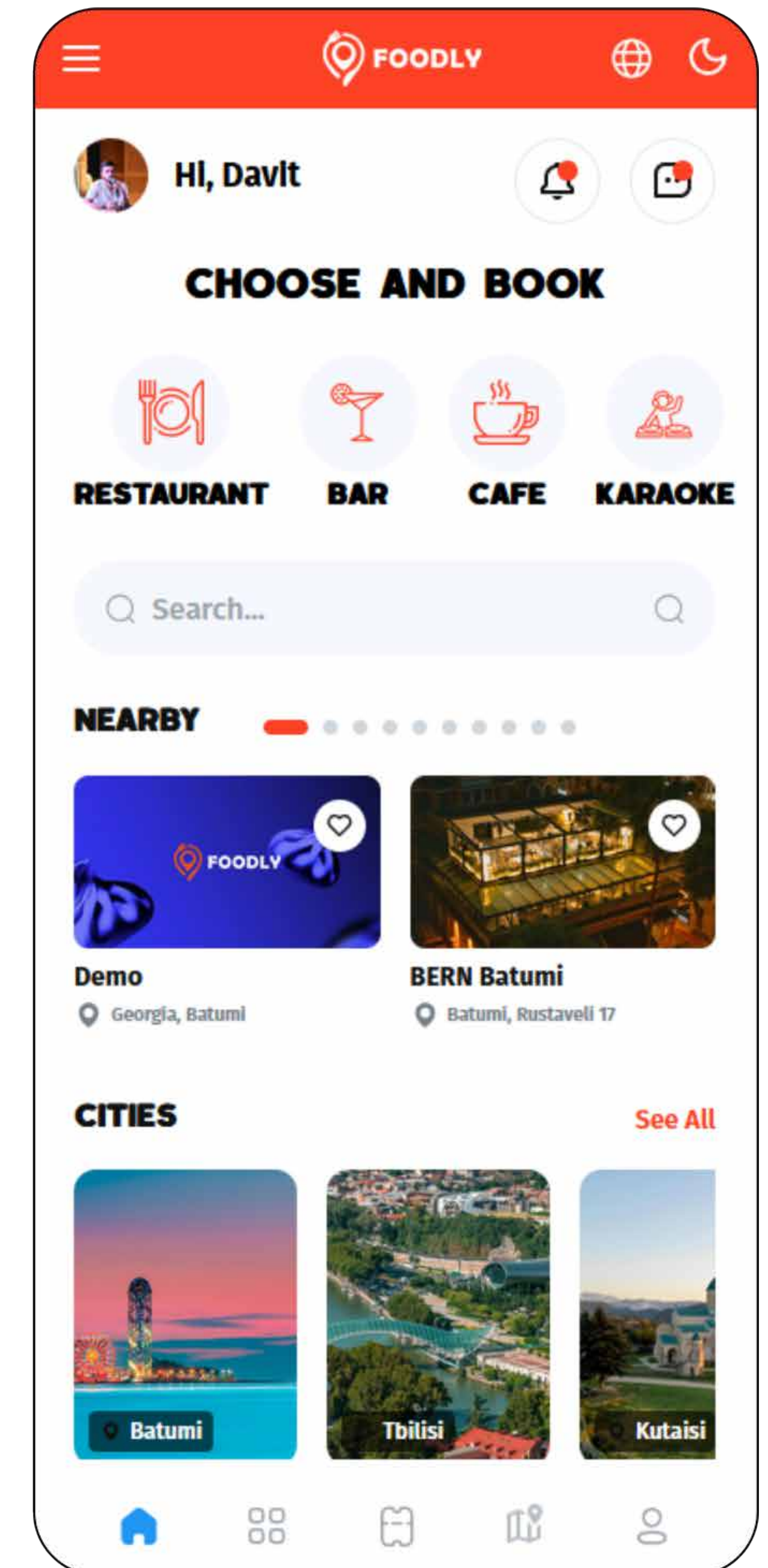
Global Gastronomy
Industry

Why Now?

Gen Z & AI: The new generation of travelers makes no decision without apps.

Modernization: Post-pandemic made restaurants hungry for digital tools.

Global Demand:
The problem is global.



Proven Traction

200+

In-depth Interviews

4 Cities

Pilot Tests
(Batumi, Kutaisi, Budapest, Dubai)



**Silk Hospitality
Nomination**

Exclusive access to 40+ top-tier restaurants
as guaranteed partners.

Revenue Streams



Transaction Fees

10%



SaaS Subscription

B2B Model



Guide Profit Sharing

Revenue Split

Execution Roadmap



Competitive Edge

Feature	FOODLY	TripAdvisor	OpenTable
Booking Service	✓	✗	✓
AI Mood Analysis	✓	✗	✗
Flash Offers	✓	✓	✓
Curated Routes	✓	✗	✗

The Team



**Davit
Gakhokia**

CEO / Co-Founder
Software Engineer



**Lorena
Babunashvili**

Strategic Lead



Nika Rusia

CFO/ Co-Founder
Auditor



Giorgi Beria

Software Engineer



\$70 000

45%

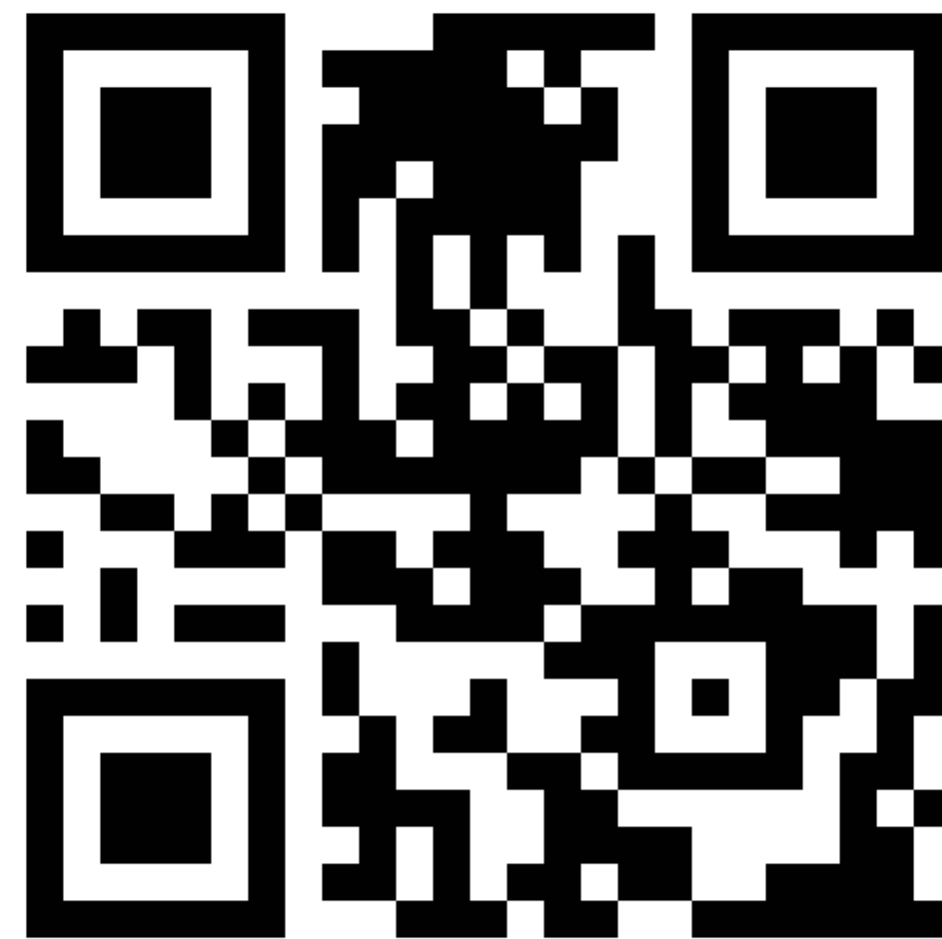
Product Development

30%

Operations

25%

Marketing



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